

THE HIGH COSTS OF EXPENSIVE, LOW-QUALITY HEALTHCARE

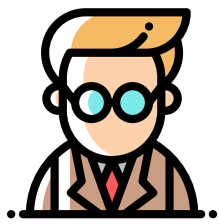
PERCEPTION

Many patients believe that if a good or service has a *high price tag*, it must be *high in quality*.

If they make this assumption when making decisions about their healthcare, however, they (and you) could end up overpaying for the quality of care they receive.

REALITY

A Tale of Two Patients



STATUS-QUO BENEFITS EMPLOYEE



NEXTGENERATION BENEFITS EMPLOYEE



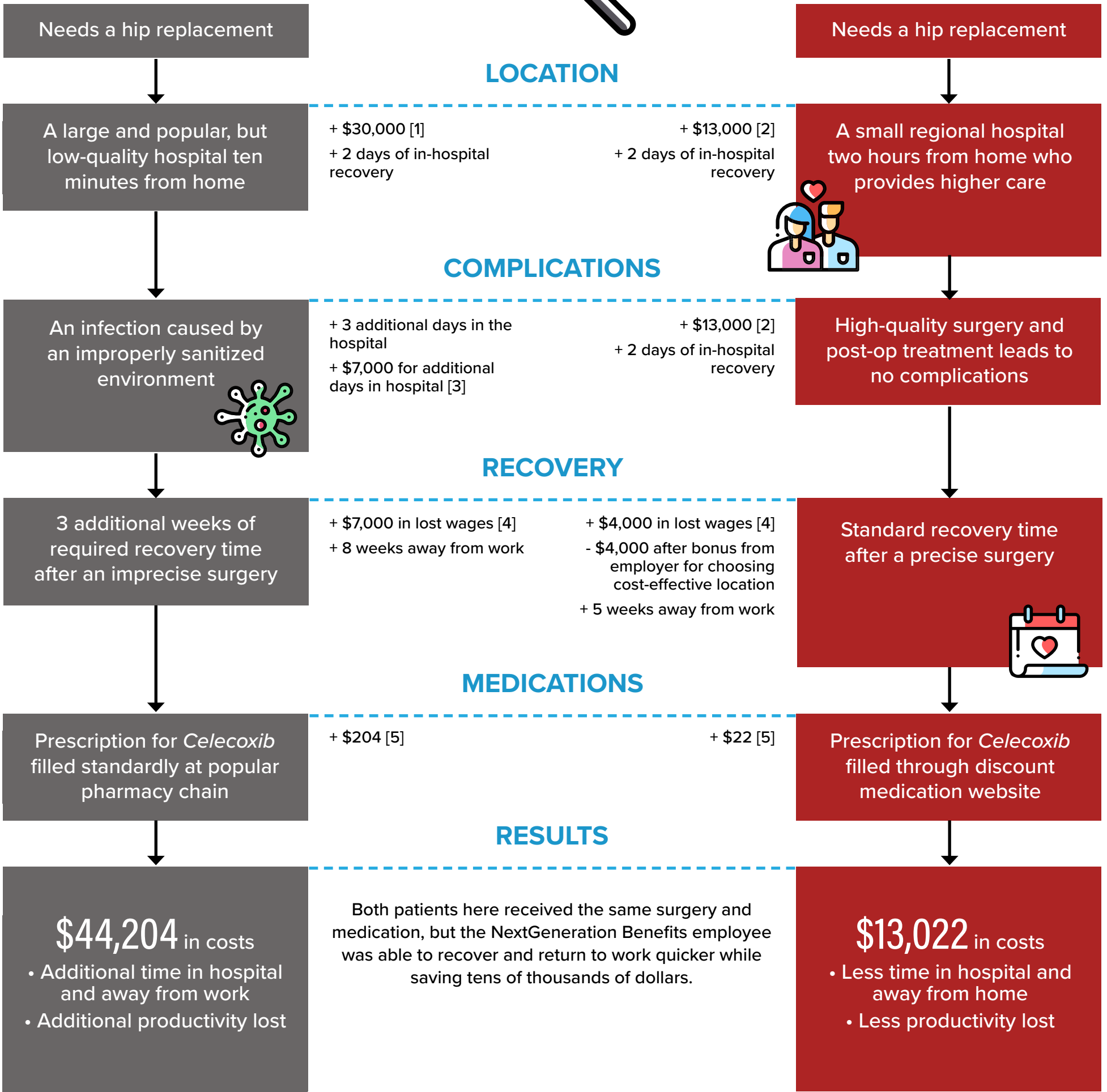
LOCATION

COMPLICATIONS

RECOVERY

MEDICATIONS

RESULTS



Better care, bigger savings.

Contact us today to see how a NextGeneration Benefits plan can help your employees receive better healthcare for less money.

1 National average according to <https://www.bcbs.com/the-health-of-america/articles/report-finds-significant-cost-variations-knee-and-hip-replacement>
 2 Based on average cost variation in NYC according to <https://www.bcbs.com/the-health-of-america/reports/study-of-cost-variations-knee-and-hip-replacement-surgeries-the-us>
 3 <https://www.kff.org/health-costs/state-indicator/expenses-per-inpatient-day/>
 4 Based on \$45,000 salary
 5 <https://www.consumerreports.org/drug-prices/shop-around-for-better-drug-prices/>